



Erasmus+

Project Erasmus+ № 561775-EPP-1-2015-1-DE-EPPKA2-CBHE-JP

Trans-Regional Environmental Awareness for Sustainable Usage of Water Resources/ TREASURE-WATER (2015-2018)

«Институциональное партнерство в целях устойчивости трансграничного водопользования: Россия и Казахстан»

DISSEMINATION AND SUSTAINABILITY PLAN

№	Channel/Activity/Form	Level	Outcome/indicator	WP / stage of the project	Responsible actor
1	- the project website launched at ALU	International	Electronic resource	WP8,2 ; Year 1	PCI coordinators, Heads of IWGs
2	- institutional websites created at each PI	National, local	Electronic resource	WP8,2 ; Year 1	PCI coordinators, Heads of IWGs
3	- 3 video-conferences between partner universities;	National/ International	Report/summary	WP 8,2, Years 1,2,3	PCI coordinators, Heads of IWGs
4	- information seminars / 'round tables' with industry;	International	Minutes of meetings	WP 8,2 ; Years 1,2,3	EU and PC coordinators, Heads of IWGs
5	- open on-line access to the databases;	National, local	Up-dated QA plan	WP 8,3 ; throughout the project	PCI coordinators, Heads of IWGs
6	- the concluding dissemination conference and an 'Industry-Academia' workshop at Tyusu	International	Summary/reports/minutes	WP 8,6 ; Year 3	EU and PC coordinators, Heads of IWGs
7	- a summary of recommendations on the TWRM to be circulated to the authorities in charge of transboundary WRM issues in the PCs.	International	Regional Qualifications framework for TWRM sector	WP8,2 ; Year 2	EU and PC coordinators, Heads of IWGs

8	- project reports on the institutional websites of all 6 partner universities;	National, local	Texts of reports	WP8,6 ; Years 1,2,3	PCI coordinators, Heads of IWGs
9	- institutional communication networks (email, Intranet);	National, local	Electronic resources	WP8,2 ; Years 1,2,3	PCI coordinators, Heads of IWGs
10	- the networks of Russian and Kazakh universities,	Institutional/ regional	Permission to implement courses	WP8,2 ; Years 1,2,3	PCI coordinators, Heads of IWGs
11	- conference and seminar activities at national and international levels;	International, national, local	Summaries of surveys available	WP8,2 ; Years 1,2,3	EU and PC coordinators, Heads of IWGs
12	- 6 issues of information leaflets and a brochure on 'Best Practices Guidelines for IALP	National, international	Feedback from NEO, EACEA and external stakeholders	Throughout the project	EU and PC coordinators, Heads of IWGs
13	- local mass media channels: at least 3 radio reports, 3 institutional TV reports	Institutional/ regional	Texts of reports	WP8,2 ; Years 1,2,3	PCI coordinators, Heads of IWGs
14	- 6 publications in mass-media on the project at each PC university;	Local, international	Texts of publications	Throughout the project	EU and PC coordinators, Heads of IWGs
15	- institutional broadcasting facilities	Local	Video materials	WP8, Throughout the project	EU and PC coordinators, Heads of IWGs

Sustainability is to be supported by successful implementation of all project activities, especially of WP 2, WP 3 , WP 4 and WP 8. The project is to have a tangible impact and multiplier effects through the following measures:

- institutionalization of the project outcomes: all necessary infrastructure is to be in place;
- all modernised or newly-developed courses are to be functioning during the life-time of the project;
- enhanced partnerships with enterprises and improved links with decision-makers (agreements on cooperation to be signed during the project);
- support from the management of partner universities and industry partners will be ensured via their direct involvement in the project activities and multilateral meetings with their EU counter-partners;

- direct involvement of Ph.D. and Master students will provide for the continuity of reforms;
- self-financing models for provision of LLL courses (already in place in some HEIs). Within WP 8, a commercialisation plan will be considered which will encourage use of the designed teaching materials on a pay-per-view level (taking into account open access needs). This would generate funding which could be used to update the project website and materials in the long perspective
- awareness of the key stakeholders supported by the post-project dissemination strategy;
- enhanced capacities for internationalization at the PC institutions, measured by the numbers of bilateral agreements and new joint projects.